<DATE>

<NAME>

<ORGANISATION>

<ADDRESS>

<ADDRESS>

<ADDRESS>

Dear <NAME>

Our school is participating in the *Write a Book in a Day* competition run by The Kids’ Cancer Project and we need your support.

We would like to invite you to join us in encouraging and inspiring our students to grow their love of learning, reading and writing.

*Write a Book in a Day* is a creative team writing competition with some very unique aspects:

* It involves a collaborative team effort to plan, write, illustrate, print and bind a book.
* Every story grows from a unique set of parameters that are given to each writing team.
* The book has to be completed within 12 hours.
* Completed books are given to kids in hospitals

The result is hours of entertaining and inspirational reading for sick kids all around Australia. More importantly, sponsorship goes toward scientific research to discover better treatments and ultimately a cure for children with cancer.

The Kids’ Cancer Project is an independent national charity supporting childhood cancer research. Since 1993, thanks to strong community support, the charity has contributed tens of millions of dollars to scientific research projects all around Australia to help children with many types of cancer.

Cancer kills more children in Australia than any other disease. The Kids' Cancer Project was set up to change this by funding research to find better treatments and ultimately a cure.

We’re determined to help and invite you to join this quest to find better cancer treatment.

To participate in the *Write a Book in a Day* competition each team needs $310.

Please support our school. We have [NUMBER] of teams in the competition meaning we need [TOTAL SPONSORSHIP REQUIRED]. Any additional donations above that are greatly appreciated (donations over $2 are tax deductible).

In 2017, 752 school teams entered the competition. With your support we can give more students the opportunity to participate in this educational activity.

To donate to the school, simply [INSERT SPECIFIC INSTRUCTIONS ON HOW TO DONATE]

Thank you for considering our request.

Kind regards,

[NAME AND SIGNATURE]